From:	Stott, Lisa
To:	Sienko, Dennis
Cc:	Ribley, Warren; Settles, Carmel; Ed Longanecker
Subject:	RE: Important request - TechAmerica Illinois NASDAQ market open
Date:	Tuesday, October 12, 2010 12:35:42 PM
Attachments:	2011DCEO_logo_grad.eps DCEO_logo_grad_jpg.jpg DCEO_logo_Gray.tif

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Hi Dennis – Hi Ed – we have updated our logo since last year, and I've attached them for your use. Could you send us a picture again this year of the NASDAQ on that day? Thank you kindly,

Lisa Stott
Deputy Director, DCEO Office of Marketing & Communications
217/785-6160
217[redacted] (mobile)

From: Sienko, Dennis
Sent: Tuesday, October 12, 2010 12:33 PM
To: Stott, Lisa
Cc: Ribley, Warren; Settles, Carmel; 'Ed Longanecker'
Subject: FW: Important request - TechAmerica Illinois NASDAQ market open

Lisa:

See below the request from Ed Longanecker at TechAmerica Midwest for approval of the attached logos for the State of Illinois and DCEO for use in the NASDAQ opening on November 15th in New York.

I am assuming that you are the correct individual to give these approvals.

I know that Ed would like the OK, or revisions of the logos, as soon as possible.

Thanks!

Dennis Sienko
Senior Advisor to the Director - Technology Investments
Illinois Department of Commerce & Economic Opportunity
100 West Randolph Street, Suite 3-400
Chicago, IL 60601-3270
Office: 312/814-5279
Blackberry: 312/[redacted]
dennis.sienko@illinois.gov

From: Ed Longanecker [mailto:ed.longanecker@techamerica.org]
Sent: Monday, October 11, 2010 9:38 AM
To: Sienko, Dennis
Subject: FW: Important request - TechAmerica Illinois NASDAQ market open

Dennis,

Thanks for confirming. Please see below. I've attached the logos we used last year for DCEO and the state. Please confirm that we can use these again.

We are looking forward to your participation in our Illinois NASDAQ market open on November 15, 2010 in NYC. This is an exciting opportunity to highlight your company, our members and Illinois Tech Index and to strongly emphasize the growing technology industry in our state. Below are some important details and requests.

We will be featuring your logo on the NASDAQ Tower on Times Square, in addition to including your company name in our press release and related communications. Please send me your logo based on the specs provided via the link below. TechAmerica will also purchase all the photos of the ceremony, including those with you and your logo in front of the Tower, and provide them to our participants following the trip.

- **Logo:** Follow the instructions on the following link: http://www.nasdaq.com/marketsite/bell-tower.html. Please send logos to ed.longanecker@techamerica.org.
- **Agenda**: A detailed agenda will be provided prior to the NASDAQ open. All participants will arrive on November 14 for the market open the following morning. All attendees will meet at NASDAQ at 8:30 am eastern on November 15, 2010. The address is: 4 Times Square (corner of 43rd and Broadway), New York, NY. The event, including all photos following the open, will conclude by 10 am eastern.
- **Area information (hotels, restaurants, address, etc.):** Mention that you are a guest of NASDAQ to receive a discounted rate for hotels. http://www.nasdaq.com/marketsite/area_info.html
- **Private reception on November 14, 2010:** We are pleased to announce that Baker & McKenzie and Silicon Valley Bank, will host a private reception at Baker & McKenzie's New York office the evening prior to the market open. The reception will take place from 6 pm – 8 pm at 1114 Avenue of the Americas, New York, NY 10036. Please RSVP at your earliest opportunity.

A special thanks to the sponsors of the Illinois Tech Index: Grant Thornton, Baker & McKenzie and the Illinois Department of Commerce and Economic Opportunity.

Best regards,
Ed Longanecker
Executive Director, Regional Vice President
TechAmerica
630-282-4332
ed.longanecker@techamerica.org
www.techamerica.org

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