From: Harris, Mark
To: Santiago, Milly; Ocasio, Billy
Cc: Cross, Ashley
Subject: RE: Iniciativa de Recuperacion para Vecindarios
Date: Wednesday, October 27, 2010 5:10:00 PM

Ok – the plan is to put out the release on IDOT letterhead on Friday morning – and provide media availability.

Billy – have you been able to confirm Javier Salas for Friday? this could be the focus of your interview. Paul can also be available for press inquiries.

Milly – was there any interest from those you reached out to today? we could pitch Gary and Billy. I will have a draft of the release tomorrow morning and we can revisit. Thanks.

From: Santiago, Milly
Sent: Wednesday, October 27, 2010 12:09 PM
To: Harris, Mark
Subject: RE: Iniciativa de Recuperacion para Vecindarios

Just let me know what the final plan is going to be…

From: Harris, Mark
Sent: Wednesday, October 27, 2010 12:06 PM
To: Santiago, Milly; Ocasio, Billy
Subject: RE: Iniciativa de Recuperacion para Vecindarios

Milly and Billy –

Tomorrow is the Midwest Construction Expo , so Paul could not do an event. He said we could announce it there – but we couldn't get Gary there in the afternoon. An alternative would be to do release then have media availability – and tee up for Javier Salas. Below is more program info.

DBE Contractor Training and Development Program

As part of the Governors Neighborhood Recovery Initiative, The Illinois Department of Commerce & Economic Opportunity (DCEO) and the Illinois Department of Transportation (IDOT) are are providing a 2-year $1.5M grant to HACIA to provide training to assist small contractors interested in doing business with the public sector. Skills training will include small business management, public sector proposal creation and bidding, construction best practices, OSHA safety requirements and safety practices, technology applications for small construction firms, and green construction. Will do training at St. Augustine College on west and north sid**e,** and will start training first group of businesses in October.

IDOT is currently leading Illinois' largest construction program in state history, made possible through Governor Quinn's multi-year $31 billion capital construction program. This training and development program will better equip DBE firms to take advantage of procurement opportunities through this historic capital plan, and helps to fulfill legislation enacted by Governor Quinn to advance greater DBE and WBE representation on state construction projects.

From: Santiago, Milly
Sent: Wednesday, October 27, 2010 11:58 AM
To: Javier Salas; Reyes, Jaime; Espinosa, Leticia; Maria de Lourdes Garcia; Ezequiel Banda; [redacted]; Fabiola Pomareda; Clemente Nicado; Cornejo, Maria (NBC Universal, WSNS); [redacted]; JORGE MONTES DE OCA
Cc: Ocasio, Billy; Harris, Mark
Subject: Iniciativa de Recuperacion para Vecindarios

Hola colegas.

Nuevamente recurro a ustedes con la idea de despertar su interes en desarrollar el tema de la Iniciativa de Recuperacion de los Vecindarios en sus programas, noticieros o publicaciones. El pasado 6 de octubre el gobernador anuncio la creacion de $50 millones para invertirlos en programas que beneficien directamente a las comunidades mas vulnerables en cuanto a problemas de violencia, educacion y empleo. Debo hacerle saber que parte de esos fondos tambien seran destinados para apoyar a los pequenos negocios y otras empresas en las areas de entrenamiento, creacion de empleos y preparacion para prestamos comerciales y los requisitos para obtener contratos en proyectos de construccion con el estado.

Organizaciones que sirven primordialmente a empresas Latinas como HACIA, son parte de una asociacion en coordinacion con el Colegio San Agustin, el Departamento de Transporte de Illinois y el Departamento de Comercio y Oportunidades Economicas (DCEO), con la finalidad de presentar a los comerciantes los beneficios que ofrece este programa.

Acudo a ustedes para dejarle saber que tenemos personas disponibles para conceder entrevistas sobre este tema que es de sumo interes para la comunidad hispana. Deseo pedirle todo su apoyo esta semana en desarrollar reportes sobre esta iniciativa, que favorece a areas como West Town, Humboldt Park, Logan Square, Pilsen, Little Village, North Lawndale, Rogers Park, Cicero y otros vecindarios. Espero escuchar de ustedes tan pronto le sea posible. Gracias anticipadas.

Milly Santiago

Spanish Media and Community Outreach Manager

Office of the Governor

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